



# A Clear Advantage.

With Highly Transparent  
Graphic Films

# clear

- Window Advertising
- Glass Graphics
- Vehicle Graphics

## Discover the advantages of highly transparent film from 3M.

3M™ Scotchcal™ Clear View 8150 is a cast PVC film whose extreme transparency allows new approaches to glass design. Unprinted areas permit a completely clear view through glass. In addition, the film's structure allows optimum print quality and opens up numerous opportunities for use.

The film is also extremely easy to apply.

### ■ A clear advantage ... for glass graphics

The film offers individual privacy solutions for doors and room dividers, for example in conference rooms. It can also be used very effectively on facades, stairwells and balustrades. The film can also be printed with white ink, offering possibilities like sandblasted or etched glass.

### ■ A clear advantage ... for window advertising

The highly transparent film is extremely useful at the point of sale when designing display windows and dividing walls, mobile displays and holders, direction and information signs, glass refrigerated displays and much more. Clear View film is easy to remove and is very suitable for use in promotions.

### ■ A clear advantage ... for vehicle graphics

The greatest advantage in this area of application is that windows can be included in the overall design, allowing free rein to creativity. This opens up new possibilities for graphics for all kinds of vehicles, for example in local public transport. 3M™ Scotchcal™ Clear View 8150 can even be applied to strongly curved rear windscreens of taxis or fleet vehicles. The one-way vision function is achieved thanks to simulated film perforation, so the view from the inside to the outside of the vehicle remains unaffected.

### 3M™ Scotchcal™ Clear View 8150 is ...

- a highly transparent product for various applications
- compatible with all usual digital and screen printing systems
- ideal for achieving optimum print results
- provided with 3M special adhesive for optimum removability
- a cast, extremely conformable PVC film
- optimized for wet application; so it can be bonded very easily
- provided with a special PET backing which prevents static charge or discharge during processing
- capable of lasting for up to seven years
- of course covered by the 3M™ Performance Guarantee and the 3M™ MCS™ Warranty



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Find your local contacts at: [www.3m.com](http://www.3m.com)

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